

THE LAUNCHPAD LIMITED

Building People. Strengthening Teams. Transforming Organizations.

HOME PAGE

Developing People. Building Stronger Teams. Creating Optimal Organizations.

At The Launchpad Limited, we believe that every organization becomes stronger when its people are equipped to work together, communicate effectively, lead confidently and grow personally and have the right attitude.

To build teams we provide experiential team building, leadership development, counselling, staff wellness, personal development and outdoor learning programmes designed to create meaningful experiences and translate them into practical, lasting change.

Buttons – Our services, contact

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Who We Are We

Teams Launch Pad is a people development and experiential learning organization committed to helping individuals, teams and organizations achieve their potential.

Our programmes creates structured experiences that encourage participants to think, participate, communicate, reflect and learn.

Through a combination of psychological principles, experiential learning, interactive training and outdoor activities, we help individuals and teams discover new possibilities and develop practical skills that can be applied in everyday life and the workplace.

a. Vision statement

To see individuals and team operating at their full potential

b. Mission statement

Being a vehicle of positive change that empowers individuals and teams by equipping them with skills, tools, approaches and insights needed to accelerate their development and wellbeing.

c. Values

In our interaction with clients the company is guided by the following values;

- Respect
- Timeliness
- Efficiency
- Confidentiality
- Creativity
- Net working

Our philosophy

The experience is the starting point. The learning is the transformation.

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WHAT WE DO

Our Services

1. Team Building & Team Development

Strong teams don't happen by accident.

Our team building programmes are designed to strengthen: Trust, Communication, Collaboration, Problem-solving, Leadership, Work life balance, personal finance management, Creativity, Accountability, Team cohesion, Conflict management and Workplace relationships

Team building strategies

1. Family team building
2. Classical team building
3. Executive corporate team building retreats
4. Corporate team building

Our approach combines **fun, challenge, reflection and learning** to help teams understand how their behavior affects collective performance.

2. Leadership Development

Leadership is not simply a position. It is the ability to influence, inspire and take responsibility.

Our leadership programmes develop practical leadership competencies including: Self-awareness, Communication, Decision-making, Emotional intelligence, Accountability, Problem-solving, Team management, Conflict resolution, Ethical leadership, Strategic thinking, Work life balance, Emotional intelligence

We work with emerging leaders, student leaders, supervisors, managers and organizational leadership teams.

3. Staff Wellness & Employee Development

Healthy employees contribute to healthy organizations.

Our staff wellness programmes address the personal and workplace factors that influence employee wellbeing and performance.

Programmes may cover: Mental and emotional wellbeing, Stress management, Emotional intelligence, Work-life balance, Workplace relationships, Personal financial awareness, Substance-abuse awareness, Resilience, Retirement preparedness and Personal effectiveness

Our goal is to help organizations create workplaces where people can perform, grow and thrive.

4. Counselling & Personal Development

Personal growth is at the heart of sustainable performance.

Our counselling and personal development programmes provide opportunities for individuals and groups to understand themselves better, manage life's challenges and develop healthier ways of responding to change.

Areas may include: Personal development, Emotional intelligence, Self-awareness, Stress management, Relationship development, Life transitions, Career and personal effectiveness, Pre-retirement preparation, Group counselling and psychosocial support.

5. Learning institutions & Youth Development

This enhances young people's confidence, character and life skills to navigate an increasingly complex world. These programmes support: Student leadership, Guidance and counselling, Peer counselling, Life skills development, Personal responsibility, Academic motivation, Resilience, Decision-making, Communication, Teamwork and Self-awareness

We design programmes appropriate to the age, developmental stage and needs of the participants.

6. Experiential & Outdoor Learning

Learn by Doing

Some lessons are better experienced than explained. Our experiential learning programmes use nature, outdoor activities, challenges, games, reflection and group interaction to create memorable learning experiences.

Participants are encouraged to move through a simple learning cycle:

EXPERIENCE → REFLECT → LEARN → APPLY

The objective is not simply to complete an activity, but to understand:

"What happened?" → "What did we learn?" → "How does it apply to our lives or organization?"

OUR APPROACH

Experience. Reflection. Learning. Application.

At the Launchpad, we believe that meaningful development occurs when people are given an opportunity to experience something, reflect on it, understand the lesson and apply it.

1. Experience

Participants engage in practical activities, challenges and real-life situations.

2. Reflection

Participants examine what happened, how they responded and how others responded.

3. Learning

The experience is connected to leadership, teamwork, communication, psychology, personal development or organizational performance.

4. Application

Participants identify how the learning can be transferred to their workplace, family, school or personal life.

5. Growth

The goal is behavioral and performance improvement.

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WHY TEAMS LAUNCH PAD?

We don't just create activities. We create learning experiences.

Psychological Foundation

Our programmes incorporate principles from psychology, counselling and human behavior to help participants understand themselves and others.

Experiential Methodology

Participants learn through doing, reflecting and applying—not through lectures alone.

Practical Application

We connect training lessons to real-life situations and workplace challenges.

Customized Programmes

We design programmes according to the needs, objectives and characteristics of each client.

Professional Facilitation

Our programmes are facilitated by professionals with experience in counselling, personal development, leadership and team development.

Fun with Purpose

We believe learning can be serious without being boring.

Our activities are designed to be **engaging, enjoyable and purposeful.**

OUR PROGRAMMES

Programmes Designed Around Your Objectives

Whether you are looking for a one-day team-building experience, a leadership retreat, staff wellness program or a multi-day personal development camp, we can develop a program around your objectives.

Corporate Programmes

- Team Building
- Staff Wellness
- Leadership Development
- Employee Engagement
- Organizational Retreats
- Strategic Planning
- Performance Enhancement

Schools & Youth

- Student Leadership
- Peer Counselling
- Guidance & Counselling
- Life Skills
- Academic Resilience
- Holiday Camps
- Personal Development

Individual & Group Development

- Personal Development
- Emotional Intelligence

- Counselling
- Stress Management
- Relationship Development
- Retirement Preparation

Outdoor Experiences

- Experiential Learning
- Nature-Based Learning
- Outdoor Team Challenges
- Hiking & Reflection
- Camps & Retreats

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WHO WE SERVE

We work with:

Corporates & Businesses

Teams seeking improved collaboration, communication and performance.

Government & Public Institutions

Departments seeking staff development, wellness and team cohesion.

Professional Associations & Societies

Organizations seeking leadership, strategic planning and member development.

Schools & Colleges

Institutions seeking student leadership, counselling and life-skills programmes.

Religious & Community Organizations

Groups seeking personal development, leadership and relationship programmes.

Youth & Families

Programmes supporting personal growth, resilience and life skills.

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OUR TEAM

Our programmes are facilitated by professionals with expertise in counselling psychology, personal development, leadership development, experiential learning and group facilitation.

We bring together professional knowledge and practical experience to create programmes that are both engaging and meaningful.

Lead Trainer

Samuel Weru

Counselling Psychologist / Trainer / Facilitator

He is the founding Director of The Launchpad Limited and a Lead Facilitator. Mr. Samuel has an experience of 19 years working in the Public Service, the last assignment being a workplace counsellor at the Directorate of Public Service Management. He has experience in developing human resource management policies, making presentations on employee wellness issues, training on change management, team dynamics and facilitating team building sessions.

In terms of education he holds a master's degree in Counselling Psychology, Diplomas in Counselling Psychology and Counsellor Supervision, and a bachelor's degree in Education arts and several Certificate courses in management.

Samuel has a passion for experiential facilitation and team building. Basically, as a facilitator he is creative, humorous and uses the team activities to simplify complex management theories and concepts.

He is registered by the Counsellors and Psychologists board of Kenya and a licenced counsellor.

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OUR EXPERIENCES

Where Learning Comes Alive

From boardrooms to outdoor spaces, from team challenges to reflective conversations, we create environments where people can step away from their normal routines and look at themselves, their teams and their organizations differently.

Part of our clientele

- Institution of Engineering Technology of Kenya (IET. K)
- Ministry of East African Community Affairs ASALS and Regional Development – State Department for East African Community Affairs ASALS and Regional Development
- Secours Islamique France (SIF)
- Department of Lands and Physical Planning
- Society of Clerks at the Table (SoCATT) Kenya
- Ministry of Transport, Department of maritime and shipping and maritime Affairs
- County Assembly of Nyeri
- County Assembly of Elgeyo Marakwet
- Ministry of Energy Kenya Petroleum Technical Assistance program
- Consolata Mathari Hospital

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Gallery categories

CLIENT TESTIMONIALS

What Our Clients Say

"The program gave our team an opportunity to interact differently, understand one another and appreciate the importance of working together."

"The experiential approach made the learning memorable and practical."

"The facilitators were engaging, professional and able to connect the activities to our workplace."

Once you have actual client testimonials, I would replace these placeholders with real quotations and organization names.

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DOWNLOADS

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FREQUENTLY ASKED QUESTIONS

Where do you conduct your programmes?

We can conduct programmes at your organization, at selected outdoor venues or at our experiential learning facility, depending on the program requirements.

Can you customize a program?

Yes. We design programmes around the client's objectives, number of participants, available time, venue and desired outcomes.

Do you work with learning institutions?

Yes. We offer student leadership, guidance and counselling, peer counselling, mentorship, life-skills, personal development and youth programmes.

How long are your programmes?

Programmes can range from **half-day and one-day sessions to multi-day retreats and camps**, depending on the objectives.

Do you provide outdoor programmes?

Yes. Outdoor and nature-based experiential learning is an important component of our approach.

How do we engage your services?

Simply contact us with your program requirements. We can discuss your needs and develop a suitable program or proposal.

CONTACT US

Whether you are planning a team-building day, staff wellness program, leadership retreat, school program or personal development experience, we would be pleased to work with you.

Tell us what you want to achieve, and we will help you design the experience.

Phone: 0734169507

WhatsApp: 0734169507

Email: thelaunchpadltd@gmail.com

Location:

Website: [Website]

[REQUEST A PROPOSAL]
